

EVERY ARTICLE IN THE HOUSE
BEARS A RED LETTER
CUT PRICE.

A RED LETTER STOCK-REDUCING SALE

ABSOLUTELY NOTHING EXEMPT
EVERYTHING IN THE HOUSE
IS INCLUDED.

Made necessary by too much merchandise in a belated and backward season.

FOR TWO WEEKS THE ARCADE CUTS THE PRICE!

\$60,000.00 Worth of New, Up-to-Date Merchandise at a Tremendous Reduction. An Opportunity Seldom Presented so Early in the Season.

In presenting this, our first offense in strenuous price-cutting in Barre, we deem it only necessary to say that we over-estimated the demands this season and bought too many goods. \$60,000.00 is no exaggeration of the amount of merchandise in our store, entirely too much for this season, and our holdings must be reduced to a normal basis at once. To accomplish this rapidly we cut prices indiscriminately, nothing excepted, so **DOWN GOES THE PRICES** and you get a chance to supply your Winter's demands at prices less than the average merchant pays for merchandise. The reductions will be general. Everything goes.

Dry Goods, Clothing, Ladies' Ready-to-Wear Garments, Shoes, Household Goods

are all included in the list, and you will find everything exactly as we tell you here. We quote below only a few of the many good things we have; we cannot list the entire stock, but will simply say that everything in the house bears **ASTOUNDING CUT PRICES ON NEW THIS SEASON'S MERCHANDISE**.

Some Great Red Letter Cut Prices in Our Ladies' Coat and Suit Department.

We are showing some very swell garments here. Everything in the line is included in the sale.

SUITS, COATS, SKIRTS AND WAISTS

All meet the same fate. Vigorous cut prices to reduce stocks. Ladies' mixed and plaid Long Coats worth \$6.40 each at \$3.98. \$8.50 tan and castor Long Kersey Coats, red letter price 5.98. Any of our \$10.00 Coats, red lettered 7.50. Any of our \$12.50 Coats, red lettered 8.98. Any of our \$15.00 Coats, red lettered 11.50. Any of our \$16.50 and \$17.50 Coats, red lettered 14.50. Any of our \$25.00 Coats, red lettered 19.50. And Children's Coats are all cut proportionately in price.

LADIES' SKIRTS

Any \$2.50 Skirt for 1.98. Any \$3.00 Skirt for 2.48. Any \$3.50 Skirt for 2.75. Any \$4.00 Skirt for 3.19. Any \$5.00 Skirt for 4.22. Any \$7.50 Skirt for 5.98. Any \$10.00 Skirt for 8.98. Any \$15.00 Skirt for 12.50.

BLACK-COLORED PETTICOATS

\$1.00 grades now 89c. \$1.50 grades now 1.23. \$2.00 grades now 1.49. \$2.50 grades now 1.89. \$3.50 grades now 2.69.

In Our Basement We Offer Some Great Values During the RED LETTER SALE

Besides the regular line we have a great assortment of Toys and Holiday Goods, which are all included in this great cut price event. An odd lot Bowls and Pitchers from expensive toilet sets at 49c. 500 Decorated Platters, white and gold and decorated, 10 to 16 inches, 25c value, red lettered 11c. About 75 Vegetable Dishes and Soup Tureens with covers, worth fully 50c, red lettered 35c. A great lot of Berry and small Oat Meal Dishes at 3c.

A lot of assorted decorated plates, red lettered 7c. Another lot of Decorated Tea Sets at \$3.48. 12-inch Frying Pans 10c. 2-qt. Berlin Stew Kettles 11c. 6-qt. Berlin Stew Kettles 21c. 2-qt. Sauce Pan, with cover 11c. 6-qt. Sauce Pan, with cover 21c. 2-qt. Tea Pots 18c. 2-qt. Coffee Pots 16c. Sink Scrub Brushes 4c. Sink Shovels 4c. Large Wicker Clothes Baskets 69c.

You Can Select Your Winter Supplies From the Largest Stock of Clothing and Men's Furnishings in Vermont. Everything at a Decided Cut in Price, positively Nothing Excepted.

Alfred Benjamin Clothing, Youngs Hats, Regents Shirts and Adler's Gloves

Are all included in the Red Letter Sale. The opportunity is yours now for two weeks only remember, after that regular prices. You will soon know the Arcade then you shall always be eager to avail yourselves of our offerings.

MEN'S SUITS

Notice carefully the red lettered cut prices offered here. The Suits are all brand new, this season's goods, and are strictly reliable. The prices apply to any Suit in the house. Any of our \$5.00 and \$6.50 Men's Suits 3.98. Any \$7.50 or \$8.00 Men's Suit in the house 5.98. Any \$10.00 Suit of Men's Clothing in the house 7.98. Any of our Men's \$12.50 Suits in the house 9.89. Any \$15.00 Suit in the house at 11.40. Any \$20.00 Suit in the house at 16.89. Any \$25.00 Suit in the house at 21.50.

SHIRTS

Any 50c Dress Shirt 39c. Any \$1.00 or \$1.25 Dress Shirt 89c. Any \$1.50 or \$1.75 Dress Shirt 1.29.

RED LETTER PRICES ON MEN'S OVERCOATS

Any of our \$5.00 Overcoats 3.98. Any of our \$7.50 Overcoats 5.98. Any of our \$10.00 Overcoats 7.98. Any of our \$12.50 Overcoats 9.98. Any of our \$15.00 Overcoats 11.89. Any of our \$20.00 Overcoats 21.00. Any of our \$27.50 Overcoats 22.50.

RED LETTER PRICES ON YOUNG MEN'S SUITS

(Suits up to 36.) Any of our \$5.00 Suits 3.98. Any of our \$7.50 Suits 5.98. Any of our \$10.00 Suits 7.98. Any of our \$12.50 Suits 9.98. Any of our \$15.00 Suits 11.89.

RED LETTER PRICES ON MEN'S PANTS

Any of our \$1.00 Pants 75c. Any of our \$1.50 Pants \$1.19. Any of our \$2.00 Pants 1.69. Any of our \$2.50 Pants 1.89. Any of our \$3.50 Pants 2.98. Any of our \$4.50 Pants 3.25. Any of our \$5.00 Pants 4.19. Any of our \$6.00 Pants 4.98.

RED LETTER PRICES ON CHILDREN'S SUITS

Any of our \$1.50 Suits \$1.00. Any of our \$2.00 Suits 1.50. Any of our \$2.75 Suits 2.19. Any of our \$3.50 Suits 2.89. And better ones up to 7.00.

Here are some Red Letter Prices on Piece Goods and Small Wares. Read them carefully. You will find some great Bargains here.

PIECE GOODS AND SMALL WARES

20c Cashmere at 21c. 50c Cashmere at 43c. 50c Brilliantines 43c. \$1.00 Velvets 79c. 50c Velvetene 39c. 50c Repellants 45c. \$1.00 Broadcloth 89c. 25c Mercerized Satens 17 1/2c. 50c Serges 43c. \$1.00 Serges 89c. 50c Panamas 43c. 27-inch Jap. Silks 39c. 18-inch Lining Satins 35c. \$1.00 yard-wide Taffeta Silk 89c. 70c Fancy Silks 49c. 70c Black Taffetines 59c. 70c Black and Cream Voile 49c. 32-inch Book-fold Percales 8 1/2c. 6 1/2c Apron Ginghams 4 1/2c. 10c and 12c Outings 8c. 50c Plaid Suitings 12 1/2c.

RED SPREADS

75c Spreads 59c. \$1.00 Spreads 89c. \$1.25 Spreads 98c. \$1.50 Spreads 1.33. \$2.00 Spreads 1.49. \$2.50 Spreads 1.98. \$3.50 Spreads 2.58.

Save Some Money on Your TABLE LINENS.

25c Damask now 21c. 35c Damask now 32c. 50c Damask now 43c. 65c Damask now 49c. 75c Damask now 59c. \$1.00 Damask now 69c. \$1.25 Damask now 89c. \$1.50 Damask now 98c. \$1.75 Damask now \$1.15.

HOSIERY

All red lettered as follows. All 10c grades 8c. All 12c grades 10c. All 15c grades 11c. All 20c grades 12c. All 25c grades 19c. All 30c grades 29c.

TOWELS AND TOWELING

10c Toweling now 8c. 15c Toweling now 11c. 20c Towels now 15c. 25c Towels now 19c. 30c Towels now 25c. Large Turkish Towels, each 9c.

We Red Letter a full, wide, well-Made Outing Gown, Our Regular 50c value, at 37c.

MUSLIN GOWNS AND SKIRTS

Red Letter Prices. 50c quality now 39c. 75c quality now 59c. \$1.00 quality now 87c. \$1.50 quality now \$1.24. \$2.00 quality now 1.49.

CORSET SOVERS

We have red lettered a great line of Corset Covers, which will go fast at these prices: 25c Covers now 19c. 35c Covers now 23c. 50c Covers now 29c. 65c Covers now 49c. 75c Covers now 59c.

Ladies' Heavy 50 cent Knit Shawls, Red Lettered at Half Price, 25c.

FURS

We make a great effort to reduce our stock of Furs, and make a uniform discount of 25 per cent, or one-fourth off from price on any Fur in the house.

15c Suspenders 9c. Men's \$2.50 heavy Wool Working Pants at \$1.95. Boys' 50c Knee Pants 39c. Men's \$1.00 Gloves 79c. 50c Gloves 49c. Men's 10c black or tan 1/4 Hose 7c. Men's 50c Fleece Underwear 33c. Fur, Soft or Stiff Hats 98c. 15c Collars 9c. \$1.00 Wool Mixed Sweaters (imperfect) 46c. Men's 10c and 12 1/2c Handkerchiefs 7c. Men's Heavy Mixed Sox 5c. Men's 50c Work Shirts 39c. Lot of Men's Caps up to 50c 19c. Boys' 25c Knee Pants 19c. 10c Cotton Work Gloves 4c. Men's 25c Suspenders 19c. Men's \$1.00 Wool Underwear 79c. Men's 50c Union-made Overalls 39c.

SALE BEGINS ON SATURDAY, NOVEMBER 16th AND ENDS ON SATURDAY, NOVEMBER 30th

Bear in mind that the Arcade will positively make no statement in their ads. that are not backed by facts. We conduct five big stores, and have facilities for buying not possessed by other merchants. We have invested largely in real estate and merchandise here, and have come to stay. We cannot reasonably expect to make a permanent success of misrepresentation and deception, and we ask your inspection of merchandise as advertised here, besides the above everything in the house is cut in price.

The Arcade, Barre's New Big Department Store
OUR OWN BLOCK
Corner of Main and Pearl Streets, - - - - - Barre, Vermont.